



National Seminar on



Programme Date: (Tuesday) September 27, 2016

INSTITUTE OF HOTEL & TOURISM MANAGEMENT (IHTM)

In Academic Collaboration with

INDIAN INSTITUTE OF MANAGEMENT ROHTAK (IIM – Rohtak)

M. D. University Campus, Rohtak, Haryana, India – 124 001

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Theme of Seminar:

Tourism has experienced a revolution in the past 50 years. In 1950 there were 25 million international tourists; today there are around 1.2 billion people travelling the world. Travelling has become a huge part of many lives. When travelling, we come across new people, new sights, and new ideas. Often our perception of the world changes as we see more of it. However, we must not forget that for many, travelling can be quite a difficult process. 15% of the world's population is estimated to live with some form of disability. That is 1 billion people around the world who may be unable to enjoy the privilege of knowing other cultures, experience nature at its fullest and experience the thrill of embarking on a journey to explore new sights. Accessibility for all should be at the center of tourism policies and business strategies not only as a human right, but also as a great market opportunity. With the world's population ageing, all of us will benefit sooner or later from universal accessibility in tourism.

With this background, Institute of Hotel and Tourism Management (IHTM), Maharshi Dayanand University (MDU) Rohtak in academic collaboration with Indian Institute of Management Rohtak (IIM Rohtak) is going to organize this one day National Seminar.

The Seminar will have the following sub themes:

The topics include however, not confined to:

- Right to Tourism
- Sustainable Tourism
- Social Tourism
- Accessible Tourism
- Barrier Free Tourism

Call for Participation:

The Organising Committee of the Seminar invites all those persons associated with the tourism & hospitality Sector and other interested in sharing experiences and approaches, in context to seminar theme, especially Researchers, Academicians, Managers and Professionals, Administrative people, Postgraduate and PhD students. The original research papers in about 5000 words including abstracts should be mailed upto September 25, 2016 at 'wtdseminar.ihtm@gmail.com'.

We will be pleased to generate an atmosphere where you can share your expertise, experience, and resources with your colleagues. The seminar shall have oral/ visual presentations. All registered Participants who attend the seminar will receive a certificate of participation. However, the same shall not be issued in absentia. Participation is on the basis of first-cum-first-served basis. For outside delegates the registration fees shall be Rs 1,000/- The participants may claim their TA/DA from their parent organisation.

About M D University Rohtak:

Maharshi Dayanand University, ab initio established as Rohtak University, Rohtak, came into existence by an Act No. 25 of 1975 of the Haryana Legislative Assembly in 1976 with the objective to promote inter-disciplinary higher education and research in the fields of environmental, ecological and life sciences. It was rechristened as Maharshi Dayanand University in 1977 after the name of a great visionary and social reformer, Maharshi Dayanand. It had a unitary and residential character in its nascent stage, but became an affiliating University in November 1978. The University secured the recognition of University Grants Commission – the higher education regulatory body of India - for central Govt. grants in Feb. 1983.

For more details please visit: www.mdurohtak.ac.in

About IIM Rohtak:

In continuance of the Government's vision of promoting excellence in managerial education, the eighth Indian Institute of Management was established in Rohtak on November 16, 2009. Enabling the institute to maintain the integrity of this noble legacy is the able mentorship of IIM Lucknow, an institute which is itself celebrated its 25th year of existence. IIM Rohtak aspires to impart knowledge of business disciplines with a unique cross-functional perspective to prepare ethical and innovative leaders for the good of not just the nation, but the world. We seek to build in our students advanced leadership skills, an appreciation for the impact of management systems on the working of organizations, and an understanding of the strategic, economic and operating significance of even the smallest of events in the current and foreseeable socio-economic scenario. Set within the verdant surroundings of Maharshi Dayanand University, IIM Rohtak has access to some of the finest academic, cultural and sports facilities in the country. Its own campus is currently being planned in an area of over 200 acres in the nearby township of Sunaria. But our biggest assets include its students, who are from different parts of the country, bringing diverse educational and cultural backgrounds and work experiences to the institute. It is this diversity along with the ideas and experience of a diverse faculty base that contributes to the furtherance of the idea of thinking global and acting local.

For more details please visit: www.iimrohtak.ac.in

About IHTM MDU Rohtak:

Our industries are rooted in deep professional networks, first-class service and access to opportunities. So are we. Established in year 2007, IHTM is an integral part of MD University Rohtak. IHTM Proudly stands in the listing of Schools of World Directory of Tourism Education (World Tourism Directory). The Institute has quality infrastructure and latest learning resources supplemented by electronic equipments and a rich library. The students at the national & international level strive to seek admission in this Institute as their first choice. The Institute has been rated as No-1 Institute of Hotel Management in Haryana (GHRDC 2010) and amongst top Ten Potential Institutes of Excellence in India (GHRDC 2010, 2011 & 2013). The Institute received a prestigious grant of Rs 2 crores under Central Financial Assistance Scheme from Ministry of Tourism, Govt. of India in year 2011. IHTM is a perfect place to learn, work, play, relax, to live and grow to the full potential to herald the future today.

For more information, please contact:

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W: <http://www.mdurohtak.ac.in/info/IHTM.html>

ORGANISING COMMITTEE

PATRON

- **Prof. B.K Punia:** Vice – Chancellor, M.D University Rohtak
- **Prof. Atanu Rakshit:** Director –IIM Rohtak

Director Seminar:

Prof. Ashish Dahiya:

Professor & Director – Institute of Hotel & Tourism Management, M.D University Rohtak

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Assistant Professor(s) – Institute of Hotel & Tourism Management, M.D University Rohtak

Dr. Sanjeev Kumar

Co - Convener Seminar:

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Resource Person (s) – Institute of Hotel & Tourism Management, M.D University Rohtak

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Office Assistant – Institute of Hotel & Tourism Management, M.D University Rohtak

Mr. Vikas

Mr. Parveen

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Mr. Sitender

Support Staff – Institute of Hotel & Tourism Management, M.D University Rohtak



National Seminar on



World Tourism Day 27 September 2016 **PROMOTING UNIVERSAL ACCESSIBILITY**

Registration Form:

Name in Capital Letters (*As to be mentioned on Certificate*)

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Designation.....

Institute/Company.....

Address for correspondence.....

City..... State

Country.....

Phone (Office)..... Mobile.....

E-Mail.....

Title of paper:

.....

Date.....Signature.....

For Office Use Only:

Certificate No.....Prepared by.....

Details of Fees

Registration DD NoAmount.....Dated.....

Certificate issued to

Received by Signature & date.....

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Feedback Form

Your feedback about this year's activity will help us make improvements for the future activities. Please take the time to complete this and give it at the reception desk.

Your details (optional)

Your name: _____

Your Organisation: _____

Over All **Very Good** **Good** **Fair**

- How would you rate the entire event?
- How did you find the registration Process when you arrived at the Programme?
- The sessions of the programme were
- The facilities in the programme

Please do Rate the following:

- The Speakers
- The Contents
- The Audio Visual Aids

• Which of the Speakers was found to be Most effective & relevant:
.....

• Would you recommend this event to your colleagues? Yes No

• How did you get to know about this Programme

• What was the purpose of attending this Programme (Pl Tick Appropriate)
Content Networking Growth & Development Speakers.....

• Would you like us to organise such activities in near future too? If Yes, What topics should be added or discussed.....

• Would you like us to contact you for such activities in near future too? If Yes, Please give your email address:

Signature & Contact No (Optional)